

## COOKIES POLICY

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### **How we use cookies**

This website uses cookies to better the users experience while visiting the website. As required by legislation, where applicable this website uses a cookie control system, allowing the user to give explicit permission or to deny the use of /saving of cookies on their computer / device.

### **What are cookies?**

Cookies are small files saved to the user’s computers hard drive that track, save and store information about the user’s interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Cookies may expire at the end of your browsing session or be stored on your browser/device in between sessions. Cookies may be set by us or by third parties.

### **What type of cookies do we use on our website?**

#### Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the website and use its features. Without these cookies, services you have asked for such as remembering your login details cannot be provided.

#### Performance Cookies

These cookies collect anonymous information on how people use our website. For example, we use Google Analytics cookies to help us understand how customers arrive at our website, browse or use our website and highlight areas where we can improve areas such as navigation, the user experience for playing in tournaments and marketing campaigns. The data stored by these cookies never shows personally identifiable information from which your individual identity can be established.

#### Functionality Cookies

These cookies remember choices you make such as the country you visit our website from, language and search parameters such as size, colour or product line. These can then be used to provide you with an experience more appropriate to your selections and to make the visits more

tailored and pleasant. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

### Targeting Cookies or Advertising Cookies

These cookies collect information about your browsing habits in order to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of an advertising campaign. The cookies are usually placed by third party advertising networks. They remember the websites you visit and that information is shared with other parties such as advertisers. These cookies are not within our control. Please refer to the relevant third party advertising network's privacy policy for details of how their cookies work.

### Social Media Cookies

These cookies allow you to share what you've been doing on the website on social media such as Facebook and Twitter. These cookies are not within our control. Please refer to the relevant platform's privacy policy for details of how their cookies work.

## **Your choices when it comes to cookies**

You can use your browser settings to accept or reject new cookies and to delete existing cookies. You can also set your browser to notify you each time new cookies are placed on your computer or other device. You can find more detailed information about how you can manage Cookies at the [All About Cookies](#) and [Your Online Choices](#) websites.

Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our website.

Where we display personalised adverts on other organisations' websites, the AdChoices icon will usually be displayed. Clicking on this icon will provide you with specific guidance on how to control your online advertising preferences. More information is available on the [YourAdChoices](#) website.

## **Contact us**

If you have any questions about this cookies policy, please feel free to contact us by email at [gdpr@gfinity.net](mailto:gdpr@gfinity.net)